



aquaLife®

ACTIVATE

Aquarium Starter and Microbe Booster

FRESHWATER

Aqualife ACTIVATE for Freshwater accelerates biological filtration, cycles new aquariums, improves water quality, and reduces maintenance.

ACTIVATE lowers ammonia and nitrite with an all-natural, organic blend of live bacteria and enzymes.

ACTIVATE prevents loss of fish due to inadequate biological filtration.

With regular use, **ACTIVATE's** proprietary blend of synergistic bacteria reduces sludge, nitrate, and phosphate. The result? A clear, clean, thriving aquarium.

- Lab tested to out-perform other brands
- Jumpstarts biological filtration
- Safe for all aquatic animals and plants
- Reduces ammonia, nitrite, nitrate and phosphate levels
- Proven, laboratory tested formula
- Refillable; environmentally friendly choice that builds repeat customer traffic

Packaging:

- 2 oz. bottle treats up to 120 gal
- 4 oz. bottle treats up to 240 gal
- 8 oz. bottle treats up to 480 gal
- 16 oz. bottle treats up to 960 gal
- 32 oz. bottle treats up to 1920 gal
- 128 oz. bottle treats up to 7680 gal

Dosage: (1 capful = 5 mL) Shake well before using. To condition new aquariums, if ammonia, nitrite or water quality problems are present, use 1 fluid ounce (30ml) per 20 gallons weekly for 30 days. When adding new fish or after medicating, use 1 tablespoon (15 mL) per 20 gallons once. To prevent water quality problems and reduce maintenance, use 2 teaspoons (10 mL) per 20 gallons weekly.

Product: ACTIVATE Freshwater

Category: Additives and Supplements, Aquarium

Unique Product Features: Supplies a proprietary blend of synergistic bacteria proven in laboratory tests to cycle new aquariums, eliminating ammonia and nitrite. With regular use lowers nitrate, phosphate and sludge.

Product Rationale

New aquariums and established aquariums under stress from recent additions of fish, use of medications, or neglected maintenance typically have problems with biological filtration. Either the beneficial bacteria that convert ammonia to nitrite and nitrate are not yet present, or they have been reduced in number due to stress factors. **ACTIVATE for Freshwater** supplies approximately 750 million colony forming units (=live nitrifying bacteria) per milliliter to seed or re-seed the biological filtration system of the aquarium.

With regular use, **ACTIVATE for Freshwater** encourages the establishment of additional bacterial strains that help to eliminate sludge and to lower both nitrate and phosphate.

Available from Authorized Dealers nationwide
 Dealer Inquiries:
www.aqualifesupport.com

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